



# SIMPSON DESERT

Hike to Help Jenny's Place

Central Australia 15 AUG-7 SEP 2022



Support Jenny's Place  
as we go wild hiking the  
Simpson Desert!



Jenny's  
Place

## Sponsorship Proposal

Sponsoring this hike will help empower women to take control of their lives and build a better future after domestic violence.

Support us to  
keep women and  
children safe



## About Jenny's Place

Since 1977, Jenny's Place has been helping women and children in the Newcastle area to find safety. We help those who are victims of domestic violence or who face homelessness.

Our vision is to prevent violence and to promote healthy relationships through community education and raising awareness. Our services include homelessness support, domestic violence support, and information/resources.

We are committed to keeping women and children in our community safe, housed and free from violence. We believe everyone deserves to be safe. With your help we can enable these families to live a secure life and break the cycle of violence.

## Hike to Help Jenny's Place, Simpson Desert

15 incredible people are taking on the mammoth challenge of crossing the Simpson Desert in an effort to bring awareness and raise much needed funds for Jenny's Place to allow them to continue to help local women and children escaping domestic violence.

The hike will be demanding and very challenging – battling heat and humidity through the day and cold conditions of a night. Each day, when they awake and step out of their tents, hundreds of kilometres of dunes will be stretching out before them to conquer.

The hike will take them around 21 days and at the end of the hike they will have walked 440km, crossed 1100 sand dunes, climbed Mt Everest and walked across the Simpson Desert. That will be a massive achievement for these amazing people!



# Sponsorship Packages

We are seeking to raise \$50,000.00 to help us to continue to deliver our vital programs and services to keep women and children safe. We are hoping to achieve this through our "I Care" Sponsorship Packages as outlined below:

## 'I CARE' OPTION 1 \$2,000.00

- Your business logo in POSITION 1 across the front of the Participant's Trekking Shirt worn throughout the hike and in any media opportunities closer to the event (see below illustration)
- Hike branded Shirt with your logo for your Business to keep and display
- Acknowledgement on the Jenny's Place Facebook page as a major sponsor for the hike
- Presentation of Jenny's Place Thank You Plaque
- Awesome, warm feeling for helping to keep women and children safe and securely housed in our community!

## 'I CARE' OPTION 2 \$1,000.00

- Your business logo in POSITION 2 across the top back of the Participant's Trekking Shirt worn throughout the hike and in any media opportunities closer to the event (see below illustration)
- Acknowledgement on the Jenny's Place Facebook page as a sponsor for the hike
- Presentation of Jenny's Place Thank You Certificate
- Awesome, warm feeling for helping to keep women and children safe and securely housed in our community!

## 'I CARE' OPTION 3 \$500.00

- Your business logo in POSITION 3, 4, 5 or 6 across the sleeves of the Participant's Trekking Shirt worn throughout the hike and in any media opportunities closer to the event (see below illustration)
- Acknowledgement on the Jenny's Place Facebook page as a sponsor for the hike
- Presentation of Jenny's Place Thank You Certificate
- Awesome, warm feeling for helping to keep women and children safe and securely housed in our community!



FRONT - Trekking Shirt



BACK - Trekking Shirt

A photograph of a woman with dark hair, wearing a dark blue t-shirt, hugging a young girl with long blonde hair in a ponytail. The girl is wearing a white and blue striped shirt. They are both smiling warmly. The background is a bright, slightly blurred indoor setting with a window.

## Empowering women to take control of their lives and build a better future

### How you can help us

So, if you think you would like to be a part of helping to keep women and children safe, but aren't keen to take on the 21 day hike, then please help us by Sponsoring one of our amazing Trekkers.

Just complete the attached **Sponsorship Order Form** and post or email it to us.

For any inquiries, please contact our Community Relationships Coordinators:  
Donna George 0412 644370 or Kim Britton 0487 058978

[www.jennysplace.org](http://www.jennysplace.org)